



# TALLY ERP DIPLOMA TALLY PROFESSIONAL COURSE BY TALLY PRO WITH ADVANCE EXCEL

## TALLY & ADVANCE EXCEL TRAINING INSTITUTE



ADTE  
5 Diplomas  
Rs. 1?,550  
All Inclusive  
Limited Time Offer

ALL INCLUSIVE  
✓ 5/6 Months  
✓ Advance Modules  
✓ Certifications  
✓ 18 % GST Included  
✓ Books & Notes  
✓ Includes Projects



[www.tallycourse.com](http://www.tallycourse.com)



TALLY PROFESSIONAL WITH  
CERTIFICATION ✓

**Tally**  
ERP

### A UNIQUE COMBINATION OF 6 Modules

Professional Advanced Training, Principles of Accounting, GST

Training & Advanced Excel, **Total 4 Volumes of Books**

- ✓ Module 1- Accounts & Basic Inventory
- ✓ Module 2- **Advance** Accounts & Inventory (**Executive**)
- ✓ Module 3- TALLY CERTIFICATION
- ✓ Module 4- Tally ERP EXAMS
- ✓ Module 5- ADVANCED EXCEL
- ✓ Module 6 – GST Book & Certification



NOW OPEN  
CLASSROOM  
TRAINING

**Dadar / Matunga**  
9930375161

**ANDHERI Nr Stn**  
9324347326

Trained 11500+ Students in Tally & Advance Excel



# TALLY ERP DIPLOMA TALLY PROFESSIONAL COURSE BY TALLY PRO WITH ADVANCE EXCEL



## TALLY PROFESSIONAL WITH CERTIFICATION

### A **UNIQUE COMBINATION OF 4 COURSES (6 Modules)**

- 1) TALLY OPERATOR – OPERATION OF TALLY with GST Calculation
- 2) TALLY PRO – ADVANCED TALLY EXECUTIVE INCLUDES  
Certification from Tally PRO
- 3) Advanced EXCEL – Includes Excel & Advanced Excel
- 4) GST Book

### Professional Advanced Training, Principles of Accounting, GST Training & Advanced Excel, **Total 4 Volumes of Books**

- ✓ Module 1- Accounts & Basic Inventory
- ✓ Module 2- Advance Accounts & Inventory (Executive)
- ✓ Module 3- TALLY CERTIFICATION
- ✓ Module 4- Tally ERP EXAMS
- ✓ Module 5- ADVANCED EXCEL
- ✓ Module 6 – GST Book & Certification
- ✓ Name Registered with Tally for Employment



### ADVANTAGE OF DOING THE Tally Professional COURSE

- ITC quality control
- Methodology
- Assessment pattern
- Global Qualification
- 4 Volumes of Books + 1 GST Book
- 2 Online Exam – Get TALLY Certification & GST Certificate
- Multi-ladder growth path



**\*\* Individual Courses available too**



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# TALLY ERP DIPLOMA TALLY PROFESSIONAL COURSE BY TALLY PRO WITH ADVANCE EXCEL



## TALLY OPERATOR COURSE WITH CERTIFICATION

ADTE

5 Diplomas

Rs. 1?,550

All Inclusive

Limited Time Offer

ALL INCLUSIVE

- ✓ 5-6 Months
- ✓ Advance Modules
- ✓ Certifications
- ✓ 18 % GST Included
- ✓ Books & Notes
- ✓ Includes Projects



www.tallycourse.com

### FINANCIAL Accounting

- ↳ Creating A Company
- ↳ Company Configuration
- ↳ Setting up a New Company
- ↳ Ledger / Creating Groups
- ↳ Account Heads / Voucher Entry
- ↳ Payment / Receipt Voucher
- ↳ Contra Entry
- ↳ Purchase / Sales Register
- ↳ Creating Cost Centres
- ↳ Creating Trial Balance
- ↳ Viewing Statement of Accounts
- ↳ Profit & Loss Account
- ↳ Balance Sheet
- ↳ Bank Reconciliation
- ↳ Interest Calculation
- ↳ Bank & Cash Books
- ↳ **PAYROLL**
- ↳ Company Controls
- ↳ **TDS** - Tax Deducted Source
- ↳ **GST CALCULATION**
- ↳ GST – Goods and Services Tax
- ↳ Accounting of **GST in Tally**
- ↳ **CGST** – Central GST Government
- ↳ **SGST** – State GST, Integrated GST

### INVENTORY

- ↳ Features
- ↳ Stock Groups
- ↳ Stock Items
- ↳ Physical Stock Voucher
- ↳ Creating Units of Measure
- ↳ Rejections In & Out
- ↳ Purchase & Sales Order
- ↳ Multi Currency
- ↳ Invoicing, Bill or Stock Wise
- ↳ Debit / Credit Notes
- ↳ Budgets & Controls
- ↳ Multiple Godowns
- ↳ Rejection Notes
- ↳ Sales Plan / Purchase Plan
- ↳ Sales Order Processing
- ↳ Purchase Order Processing
- ↳ Maintaining Physical Stock
- ↳ Inventory Reports & Statements
- ↳ Interest Calculation
- ↳ PRINT PREVIEW

Work on PROJECTS &  
ASSIGNMENTS



Tally Prime

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**COURSE FEES:**

**Certified Tally Operator Course**  
Duration 2 Months  
Fees ~~11,550~~ Rs.9550



# TALLY ERP DIPLOMA TALLY PROFESSIONAL COURSE BY TALLY PRO WITH ADVANCE EXCEL

ADTE  
5 Diplomas  
Rs. 17,550  
All Inclusive  
Limited Time Offer

ALL INCLUSIVE  
✓ 5-6 Months  
✓ Advance Modules  
✓ Certifications  
✓ 18 % GST Included  
✓ Books & Notes  
✓ Includes Projects



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Thane Nr Stn  
9833900335

TALLY - PRO EXECUTIVE WITH  
ISO CERTIFICATION FEES: ~~19,550~~ 14,550



This course includes the Tally Operations along with the Executive level + 4 Volume set of Tally PRO - Higher Level Books, with which **you get the Original TALLY Kit.**

TALLY KIT INCLUDES :

- ✓ 4 Volumes of Books + 1 GST Book
- ✓ Tally Dedicated PROJECT & ASSIGNMENT BOOK
- ✓ Online Exam
- ✓ Student Name is Registered on the Tally Website

After completion of the course you get the **Original online TALLY Certification**, along with the Tally operations certificate.

Tally



**1. TALLY PROFESSIONAL 4 VOLUME - COURSE** is developed after a thorough research & study of the industry. By joining this course student will be able to determine where he needs to focus & career prospects available for him in the field of Business Accountancy.

## **2. TALLY GST BOOK & CERTIFICATE - COURSE**

Get familiar with the Technological Advantages of Tally including Multilingual Capabilities, Remote Access, Security Features.

Have an understanding of basic concepts, practical application of GST, TDS.

- Fundamentals of Accounting and Tally.ERP 9 & PRIME
- Creating Masters in Tally.ERP 9
- Voucher Entry and Generation of Reports
- Tally Vault and Security Controls
- Export, Import and Splitting of Data
- Connectivity & Printing Reports, Payroll
- Advanced Accounting and Inventory in Tally.ERP 9
- Job Costing and Job Order Processing
- Installing & Activating Tally.ERP 9
- **GST Calculation : GST –GOODS & SERVICES TAX**
- **Accounting of GST in Tally,**
- **CGST – Central GST Government**
- **SGST – State GST, IGST - Integrated GST**
- **TDS: Tax Deducted at Source**



Trained 11500+ Students in  
Advance Excel & Tally including  
Students & Corporates





# TALLY ERP DIPLOMA TALLY PROFESSIONAL COURSE BY TALLY PRO WITH ADVANCE EXCEL

## ADVANCE EXCEL WITH CERTIFICATION FEES: ~~9550~~ 5990



**ADTE  
5 Diplomas**

**Rs. 1?,550**

**All Inclusive**

**Limited Time Offer**

**ALL INCLUSIVE**

- ✓ 5/6 Months
- ✓ Advance Modules
- ✓ Certifications
- ✓ 18 % GST Included
- ✓ Books & Notes
- ✓ Includes Projects



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9833900335**

### Module 1: Introduction of MS-Excel

- Calculations in Excel (Basic Formula's & Advanced Formula's)
- Calculations in Excel (Absolute / Relative / Sheet Reference)
- Linking between Excel Files and Data, Chart Preparation in Excel with Details Features

### Module 2 **ADVANCED FUNCTIONS** of MS-Excel

- Tabs and Menus of Excel, Office Button / File Menu
- Home Tab Options (Advanced Formatting & Paste Special)
- Specialized Effects like Formatting , Page Elements & Setup with Advanced Options
- Formula Tab options with Auditing, Data Tools in Excel
- Advance Security Option from Review and View Tabs

### Module 3

- **ADVANCED** Data Analysis (Adv. Sort, Filter, Subtotal, Validation, Consolidation)
- Goal Seek and Scenario Features in Excel Industry Work.
- PIVOT Table and Data Analysis using options of Pivot Table
- More Useful Functions in Excel (Date/Time, Text, Mathematical, Statistical etc.)
- V-Lookup and H-Lookup Functions and Its use in Industry.

### Module 4

- 25 Corporate Level Projects for Individual options in Excel.
- MIS Reporting Analysis Options.
- Detailed Work to Handle Large Data with Data Operations like Advanced Filter.
- Introduction to VBA, Macro and How to Use Macro in Excel to save Work Time.

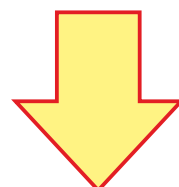
### ADVANCED EXCEL:

- Multiple-level Sub Total Reports
- Filtering database & Sorting data
- Securing & Protecting Worksheets
- Linking Multiple Sheets
- Sheet Referencing
- Dynamic Linking Word/Excel/Powerpoint
- Functions: LOOKUP, VLOOKUP
- HLOOKUP
- COUNTIF, SUMIF
- What-if-analysis
- Goal Seek
- Pivot Tables & Pivot Charts
- Scenario Manager
- Date Functions
- Age Calculations
- NESTED IF
- Consolidation of Data
- Data Validation
- Logical functions
- (AND, OR, NOT)
- Macro: Definition & Concepts
- Record & Run a macro
- Store a macro
- **Introduction to VBA Prog**
- 25+ Projects of Practical Training**



**MICROSOFT  
EXCEL EXPERT**

**SAVE 50%**  
**on the full  
collection**





# TALLY ERP DIPLOMA TALLY PROFESSIONAL COURSE BY TALLY PRO WITH ADVANCE EXCEL



**SAVE 50%**  
on the full  
collection

## INDIVIDUAL Original FEES

1. TALLY Operator Rs 11,550/-
2. TALLY PRO Rs. 19,550/-
3. ORIGINAL TALLY KIT
4. Advanced EXCEL – 9,550/-
5. GST Certification – 6,550/-

Original Fees **Total** Rs. 36,550

**Duration: 5-6 Months**

FEES RS. ~~36,550~~

**You Pay Rs. 19,550 only**

**“Limited Offer”**

**Duration: 5-6 Months**



Call for **“Further Savings”**

## DADAR & MATUNGA WEST CENTRE ADDRESS

### DADAR & MATUNGA ADDRESS:

B/2, Vimal Udyog Bhavan, 1st Floor,  
Nr BPL Mobile Off,

Opp. STARCITY (MOVIE TIME) Cinema,

7 Min Walk from MATUNGA (West) Station,

12 Min from Dadar W Stn. Mumbai-400016. 9833900110 / 9833900335

**GOOGLE MAP LINK DADAR/Matunga**

<https://maps.app.goo.gl/nA4VmAbahyBoHNRt6>



## ANDHERI WEST CENTRE ADDRESS

### ANDHERI WEST ADDRESS:

PEARL PLAZA, 7th Floor, Office No.704,

Masjid Gali, 1 Minute from Station.

**JUST OUTSIDE ANDHERI WEST STATION.**

**NEXT to new Mc-Donald. Call 9324347326**

**GOOGLE MAP LINK ANDHERI**

<https://goo.gl/maps/vKqqSvJ6zFKcPEKX7>

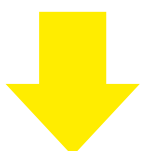


**Experience in the Training Industry Training Industry since over 30 years**

- 100% Practical, Safe & Professional learning environment.
- Certified & Qualified Instructors with Industry Experience.

**Call for “Further Savings”**

**9930375161 | 9324347326**



**ADTE  
5 Diplomas**

**Rs. 19,550**

**All Inclusive**

**Limited Time Offer**

**ALL INCLUSIVE**

- ✓ 5/6 Months
- ✓ Advance Modules
- ✓ Certifications
- ✓ 18 % GST Included
- ✓ Books & Notes
- ✓ Includes Projects

[www.tallycourse.com](http://www.tallycourse.com)

**NOW OPEN**

**CLASSROOM  
TRAINING**

**Dadar / Matunga  
9930375161**

**ANDHERI Nr Stn  
9324347326**







# TALLY ERP DIPLOMA TALLY PROFESSIONAL COURSE BY TALLY PRO WITH ADVANCE EXCEL

Trained 11500+ Students in Advance Excel & Tally including Corporates

Our Advanced Excel Corporate Clients



**BATCH TIMINGS:** Morning - 7:30-9am, 9-10am, 10-11am, 11-12pm | Afternoon - 12-1pm, 3-4pm, 4-5pm | Evening - 5-6pm, 6-7pm, 7-8pm, REGULAR & WEEKEND



TRAINEES FROM

Our Syllabus Is Taught To The Leading Global Brands



**ADTE**  
**5 Diplomas**  
**Rs. 1?,550**  
**All Inclusive**  
**Limited Time Offer**

- ALL INCLUSIVE**
- ✓ 3 Months
  - ✓ Advance Modules
  - ✓ Certifications
  - ✓ 18 % GST Included
  - ✓ Books & Notes
  - ✓ Includes Projects



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# TALLY ERP DIPLOMA TALLY PROFESSIONAL COURSE BY TALLY PRO WITH ADVANCE EXCEL

## Why only Rs. 1?,550

Original Fees : **Rs. 36,550** (All Inclusive of GST)

ADTE  
5 Diplomas  
Rs. 1?,550  
All Inclusive  
Limited Time Offer



ADTE  
Rs. 1?,550  
All Inclusive  
Limited Time Offer

**SAVE 50%**  
on the full  
collection



## Why only Rs. 1?,550 for ALL 6 Modules ?

**1. We OWN our training premises ! We don't pay rent.**

**We don't have to include the rent cost in your fees !!!**

**2. We are NOT a franchisee.**

**We don't need to pay franchisee fees to anyone.**

**So, We don't have to include franchisee fee cost in your fees !!!**



**3. No unnecessary theory classes.**

**Only necessary theory, 90% Practicals and more practicals.**

**Thus, saving your precious time going through mind numbing theory classes.**

**Professional Advanced Training, Principles of Accounting,  
GST Training & Advanced Excel, Total 4 Volumes of Books**

- ✓ Module 1- Accounts & Basic Inventory
- ✓ Module 2- Advance Accounts & Inventory (Executive)
- ✓ Module 3- TALLY CERTIFICATION
- ✓ Module 4- Tally ERP EXAMS
- ✓ Module 5- ADVANCED EXCEL
- ✓ Module 6 – GST Book & Certification



ALL INCLUSIVE  
✓ 5-6 Months  
✓ Advance Modules  
✓ Certifications  
✓ 18 % GST Included  
✓ Books & Notes  
✓ Includes Projects  
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**9324347326**



**DIGITAL MARKETING** is one of the Best Course for B.Com, BMM, BAF, BMS Students. Companies are looking to establish their brand, online presence in digital domains to grow their business,



**Digital Marketing is a highly promising career choice today. Increasing demand and job opportunities**

☑ Can we do Digital Marketing after B.Com, After 12th, after Graduation ?

☑ Yes, you definitely can do a this course after completing your HSC 12th, B.Com ,BBM, BFA, Engineering, Any field.



**Appropriate age to do Combination Course 16- 33 years.**

*Digital Marketing is a course which is among the most chosen fields in the present times.*



**DOWNLOAD  
DIGITAL Marketing  
Brochure**



**MOST  
POPULAR**



9930375161  
9324347326

**Diploma in DIGITAL Marketing  
TALLY Professional, Adv.EXCEL  
(16 Certifications)**

1. Advance Digital Marketing Diploma  (33+ Modules, 12 Certifications, Google)
2. Tally ERP | Prime Operations Diploma
3. Tally Professional Executive - Diploma
4. GST Executive
5. Advance Excel

**Total Fees : Rs ~~81,990~~ Rs. 45,550**  
**All Incl. Duration: 1 Year**



# ADVANCE DIGITAL MARKETING DIPLOMA (ADMD)

**100% Practical ASSIGNMENTS  
JOB READY COURSE**



**WITH  
INTERNSHIP  
OPPORTUNITIES  
& HANDS ON  
PROJECTS**



# ADVANCE DIGITAL MARKETING DIPLOMA (ADMD)



## 9 Reasons to JOIN DMTI SOFTPRO

1. 15+ Years of Experience. TRAINED OVER 29700+ Students
2. 100% Practical in Classrooms with AGENCY ASSIGNMENTS
3. CREATE Digital MARKETING Plans & Quotes like an AGENCY
4. Experienced TRAINERS - with AGENCY Experience 
5. Learn DIRECTLY from FOUNDERS regarding Strategies
6. Simple & Easy to Understand Course Material
7. Classroom Training Offline & LIVE Online
8. 100% Job Assistance
9. Dedicated Placement Team



# DMTI SOFTPRO

DIGITAL MARKETING TRAINING INSTITUTE



**DIGITAL MARKETING<sup>®</sup>  
TRAINING INSTITUTE**

**| ONLINE & CLASSROOM |**



**Dadar & Matunga**

B/2 Vimal Udyog Bhavan,  
Opp. Movie Time Cinema  
Manmala Tank Road,  
10 Min Walk from Matunga Stn  
9833900110  
9833900330



**Andheri West**

Pearl Plaza, 7th Floor,  
Office 704, Masjid Gali,  
Outside Andheri West Stn  
Next to McDonald  
Andheri West Station,  
9820936176



**Thane West**

Only 2 Min Walk from  
Thane Station  
401, Shreeji Ashish Society,  
Lohar Ali Rd,  
Near Bhanushali Hospital,  
9833900335

Google  
Partner

**Request  
a call back**







Best Education, Honest Fees

# DMTI SOFTPRO

15+ Years | Trained over 29700+ students

## Advance Digital Marketing Diploma 45+ Modules



➔ 2781+ Batches

➔ 29700+ Students

➔ 15+ Years

➔ Online | Classroom

➔ BEGINNER to EXPERT Level



REAL BATCH IMAGE



REAL Classroom Setup

Request  
a call back





## ADVANCE DIGITAL MARKETING DIPLOMA (ADMD) 45+ Modules

### Module 1 : SEO : Search Engine Optimization (On-page & Off page)

#### KEYWORD RESEARCH

- Keyword Proximity,
- Keyword Density,
- Keyword Analysis
- IMAGE OPTIMIZATION
- Internal Link Building
- Robots file Optimization
- URL renaming/re-writing

#### ON-PAGE OPTIMIZATION

- META TAGS Optimization
- CANONICAL Tag
- Website Analysis
- Heading Tags in Contents
- Header Keyword Optimiz
- Footer Keyword Optimiz

#### OFF-PAGE OPTIMIZATION

- Directory Submission
- Deep Linking - Press Release
- Article writing/directory
- Classified submissions
- **Competitor ANALYSIS**
- Creating Competitor Report.



Project & Presentation

### Module 2 : ADVANCED SEO : (Technical Seo & Web Audit)

#### TECHNICAL SEO

- GOOGLE SITE MAPS
- Sitemap Creation, XML
- ROBOTS Tag & Robots.txt
- COPYSCAPE
- 301 / 302 Redirection
- Duplicate Content Issues
- 404 / 304 Coding
- SSL Certification
- Schema



Assignments

#### WEBSITE AUDITING

- Importance Of Website Audits
- Website Usability And User Experience
- Content Audit
- EVALUATING the Quality & Relevance
- Identifying Ways To Improve Website Conversion Rates
- ASSESSING Individual Web Pages for Use Of Keywords
- ASSESSING Meta Tags, Headings, And Content Optimization
- Assessing Link Quality
- Evaluating The Website's Overall Authority

### Module 3 : ADVANCED SOCIAL MEDIA Marketing & Optimization

#### SOCIAL MEDIA OPTIMIZATION & MARKETING

- Types of social media / Key terms to understand
- How Social Media influences audience & Google Rankings
- Developing Unique Content, Positioning And Voice Integrating Social Media into your website & blogs.
- How to choose right social media for your business/brand.
- Behavioural & cultural standard for social media. Linking all Social Media Accounts.

### Module 4 : TWITTER Marketing & Optimization

- Introduction to Twitter Marketing
- Growing and Engaging Your Twitter Audience
- **Twitter Advertising and Promoted Content**
- **Twitter Analytics and Tracking**
- How to increase your Followers
- BUILD A VOICE: Retweet, Reply, React MENTION

- Creating an Effective Twitter Profile
- Content Strategy for Twitter
- **EXPLORE ADVANCED FEATURES**
- **TWITTER ADS Marketing**
- **Campaigns.** Followers Target, Retweet
- **HASHTAG & LINK TWEETING**







## Module 5 : FACEBOOK Marketing & Optimization (META BUSINESS)

FACEBOOK Marketing & Advertising | **Campaign** Creations & AD's  
**Managing & Promoting Ads** | Promote Facebook pages  
**Advertise on Facebook (PPC)** | Creating **Video ADS**,  
Brand Awareness | **LEAD Generation – Creating FORMS**  
Targeting the Right Audience | **Strategizing** Location, Interest, Demographics |  
Facebook **ENGAGEMENT TIPS** |  
**BIDDING** | **CONVERSIONS**  
**REMARKETING** – Retargeting Visitors  
In-page Analysis / **ANALYTICS** : Analytics and Tracking



## Module 6 : INSTAGRAM Marketing & Optimization

- **INSTAGRAM ADS & STRATEGY**
- Setting up INSTAGRAM BUSINESS
- Using & Creating REELS
- INSTAGRAM TOOLS
- Instagram HASHTAGS Strategy
- **TARGETTING ADS** & Running them
- Using Stories & Creating HIGHLIGHTS
- PLANNING AND CREATING CONTENT
- USING CREATOR STUDIO



Assignments  
& Presentation

## Module 7 : LINKEDIN Marketing & Optimization

- How to CREATE LINKEDIN COMPANY PAGES
- LINKEDIN JOB SEARCH
- Finding the right JOB on LinkedIn
- LINKEDIN LEAD GENERATION
- Generating high quality leads for Business |
- OPTIMIZING YOUR LINKEDIN PROFILE |
- Using LinkedIn Settings, LinkedIn Groups
- | **LINKEDIN AD'S** - How to Advertise & run Campaigns on LinkedIn |



## Module 8 : YOUTUBE Marketing & Optimization

- Creating YOUTUBE Channels | Settings & Creation
- Creating & Managing PLAYLIST | Editing & Description
- VIDEO Settings | **YouTube SEO Optimization.**
- How to Manage, Promote & Advertise on YouTube
- **YouTube Channel** | - YouTube Creator Studio
- YouTube Upload | YouTube Editor | YouTube SEO
- YouTube Ads | Create Successful YouTube Campaigns
- YouTube as an Affiliate. How to Monetize?
- **ANALYTICS OF YouTube Videos**





### Module 9 : PINTEREST Optimization & Backlinks

- Inbound marketing methodology
- **Pinterest Tools, Creating BACKLINKS for SEO**
- Pinterest for Business, **Traffic Generation.**
- Set up Your business account on Pinterest
- Create boards that reflect your business - Engage with your audience
- Get Traffic to your Website. . etc

### Module 10 : SEM – Search Engine Marketing

- Introduction to SEM and its role in digital marketing – with Google ADS.
- Keyword research and selection for effective ad targeting.
- Creating compelling ad copy and relevant landing pages – Google Ads.
- Understanding bidding strategies and budget allocation.
- Targeting options for reaching the right audience.
- Tracking conversions and measuring campaign performance.
- Utilizing ad extensions to enhance ad visibility - with Google Search Ads.
- Analyzing campaign data - with Google Analytics.
- Generating comprehensive SEM reports for clients.



Assignments  
& Presentation

### Module 11 : Google ADS with GOOGLE Certification

#### PPC TRAINING INTRODUCTION

What is Pay per Click Marketing

Importance & Benefits of PPC

Other Pay-Per-Click Providers

What is Google AdWords?

How to set up PPC Campaign

#### GOOGLE ADWORD NETWORKS

Search- Searching on Google

(.Com, .in, .ph etc.)

Search Partners- Google, Site Search

#### SET-UP PPC CAMPAIGN

PPC campaign Navigation

Use Multiple Account

#### "CLICK-THROUGH-RATES" CTR

What is Impression?

What is "Cost/Conversion"?

What is Tracking Code?

#### WHAT IS KEYWORD RESEARCH?

Diff between SEO & PPC keywords

Keywords popularity, Search Volume Categorize Keywords in Ad groups. Keyword Types: Broad, Exact, Phrase

#### CREATE EFFECTIVE ADS AD GROUPS

Measurement of Title, URL,

Ad that produces better ROI

Practical  
Project



### Module 12 : GOOGLE ADS (Google Certified) Search & Display Network

#### ✓WHAT IS QUALITY SCORE?

How Quality Score Effect on Bids? How to Increase Position on Search?

#### ✓BID FOR AD POSITION/ BID MANAGEMENT

User Define bids/Automatic Bids Importance of bidding techniques Competitors Analysis for bidding

#### ✓WHAT IS LANDING PAGE?

Ads versus Landing Page

'Call to Action'/Cost/Conversion

#### ✓DISPLAY NETWORK CAMPAIGN

(Creating Image/Video/Text/Flash Banner)

Navigation through Menus

Home/Campaigns/Opportunities/

Tools & Analysis,

BIDS & BUDGETING , Billing Account

#### ✓VIDEO MARKETING

Learn to Give Ads on Youtube Videos, In-stream Video

Marketing, Bumper Ads, Display Ads on Youtube

#### ✓APPS MARKETING

GOOGLE Certification



Assignments

WORK ON AGENCY  
ASSIGNMENTS







## Module 13 : Ecommerce, VIDEO, App GOOGLE Ads (Certified)

- Google Video Ads: Explore the world of video advertising on Google's ad platform.
- **Video Ad Formats:** Different video ad formats, such as TrueView, Bumper ads, and In-stream ads.
- **Targeting and Audience Segmentation:** Understand how to target specific audiences based on demographics, interests, and behaviors.
- **Video Ad Creation:** Master the art of creating compelling video ads using Google's creative tools.
- **BIDDING AND BUDGETING:** Discover bidding strategies and budget management for ad campaigns.
- **Performance Measurement:** Utilize analytics to measure the effectiveness of video ads and optimize campaigns for better results. **ECOMMERCE – SHOPPING ADS**

## Module 14 : PERFORMANCE Max - Google Performance Marketing

- **Google Performance Max Ads Course:** Unlock the potential of Google's Performance Max Ads, the latest innovation in online advertising.
- **Comprehensive Overview:** Learn how Performance Max Ads utilize machine learning to deliver optimized ad placements across various Google platforms.
- **Maximize Campaign Performance:** Understand how to create, launch, and optimize Performance Max Ads for maximum return on investment (ROI).
- **Multichannel Reach:** Discover how Performance Max Ads extend your reach across YouTube, Display, Search, and Discover networks.
- **Real-time Performance Tracking:** Utilize data-driven insights to monitor ad performance and make data-backed decisions for campaign success.

## Module 15 : Remarketing & Conversion GOOGLE Ads

- **Standard remarketing:** Show ads to your past visitors, Display Network websites and use Display Network apps. **Dynamic remarketing:** Boost your results with DYNAMIC REMARKETING, Remarketing for mobile apps, Remarketing lists for search ads, Video Remarketing.
- HOW CONVERSION TRACKING works on Website:** Purchases, sign-ups, actions that customers take!
- **Conversion Tracking:** Learn to set up and optimize conversion tracking to measure and improve campaign success.
- **Remarketing Strategies:** Explore advanced remarketing techniques to target and re-engage previous website visitors and customers.
- **Data-Driven Decision Making:** Utilize remarketing data to make informed decisions and boost ad performance.

## Module 16 : Advanced Ads [MCC] GOOGLE Merchant Centre

**Google Ads MCC (My Client Center) is a centralized dashboard for managing multiple Google Ads A/c**

1. Access and manage multiple accounts with a single login, streamlining campaign management.
2. Perform bulk edits and updates across multiple accounts simultaneously, saving time and effort.
3. Efficiently track and analyze performance data for all accounts in one place.
4. Use MCC to create and apply custom rules for automated optimizations.
5. MCC offers consolidated billing options for simplified payment management.
6. Access Google Ads features and tools across all linked accounts.
7. Receive notifications and alerts for account-related updates and issues.
8. Suitable for agencies, digital marketers, and businesses managing multiple client accounts.





### Module 17 : GOOGLE ANALYTICS (Certified)

1. Introduction to **Google Analytics And Its Role In Web Analytics. (With GOOGLE Certification)**
2. Understanding key metrics and data points, such as sessions, pageviews, and bounce rate.
3. **Setting Up Google Analytics On Websites To Track User Behavior And Website Performance.**
4. Analyzing audience insights, including demographics, interests, and device usage.
5. Utilizing goal tracking and conversion tracking to measure website success.
6. Interpreting data to make data-driven decisions for website optimization.
7. **Generating And Interpreting Reports** to present meaningful insights to clients.

### Module 18 : MOBILE Marketing

**MOBILE MARKETING** industry is booming. Specific, Measurable, Achievable, Realistic and Timely. Adwords UNIVERSAL APP Mobile Marketing & PPC strategy must align with your greater business goals. A few examples of PPC goals are increasing clicks to your website, improving click conversions. There are a number of factors in App marketing, including branding, keywords, and competition. .etc.

### Module 19 : GOOGLE AdSense – learn to make money online

1. Introduction to Google AdSense (MONETIZATION)
2. Learn how it enables website owners to earn revenue through ad placements.
3. Setting up and integrating Google AdSense on websites to start displaying ads.
4. Understanding ad formats and placement strategies for optimal ad performance.
5. Monitoring ad performance and analyzing metrics such as CPC, CTR..etc.
6. Implementing best practices to increase ad revenue and user engagement.
7. Exploring advanced features and ad customization options.

### Module 20 : HUBSPOT Certifications

1. HubSpot certification validates expertise in enhancing professional credibility.
2. **SOCIAL MEDIA CERTIFICATION**
3. **EMAIL MARKETING CERTIFICATION**
4. **Employers value HubSpot certifications** as they indicate a commitment to staying informed about the latest **marketing trends and best practices.**
5. Certified professionals can leverage the HubSpot partner network and community for career opportunities. **Hubspot Certification Makes Candidates More Attractive To Potential Employers.**

### Module 21 : BLOGGING – create a blog

1. Introduction to Blogger: Get started with the basics of Blogger
2. Blog Setup and Customization: Learn how to create and customize a professional-looking blog with themes, layouts, and widgets.
3. Search Engine Optimization (SEO): Discover SEO best practices to increase your blog's visibility and attract organic traffic.
4. Monetization and Growth: Explore strategies for monetizing your blog and building a loyal audience for long-term success.







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Module 22 : EMAIL MARKETING		Module 23 : O R M	
<u>EMAIL MARKETING</u> EMAIL MARKETING Electronic marketing is directly marketing a commercial message to a group of people using email. Create Attractive & Creative Newsletters with Various Themes. In its broadest sense, every email sent to a potential or current customer could be considered email marketing. It involves using email to send ads, request business. Includes EMAIL MARKETING HUBSPOT CERTIFICATE.		<u>ONLINE REPUTATION MANAGEMENT</u> ORM - stands for Online Reputation management. ORM basically influences the reputation of an individual's or businesses. The reputation management companies, have made it primarily an issue of search results. You learn how to remove and overlap the negative complaints or using SEO tactics to influence results and much more.	
Module 24 : Google Business Profile –Google map listing			
<ul style="list-style-type: none"><li>➤ <b>Introduction to Google Business Profile:</b> Online visibility and customer engagement.</li><li>➤ <b>Setting up a Google Business Profile:</b> Learn step-by-step instructions to create and optimize a compelling business profile on Google My Business.</li><li>➤ <b>Navigating the Dashboard:</b> Create Services &amp; BACKLinks</li><li>➤ <b>Managing Business Information:</b> Discover how to update business details, hours of operation, and contact information to keep customers informed. <b>Customer Reviews and Responses.</b></li><li>➤ <b>Insights and Analytics</b> - track user interactions and gain valuable data for decision-making.</li><li>➤ <b>Local SEO Strategies:</b> Improve ranking on Google's search results and maps. <b>GOOGLE CERTIFICATION</b></li></ul> <div>(Certified)</div>			
Module 25 : Google Webmaster Tools			
<u>GOOGLE WEBMASTER TOOLS</u> Search Console, What is Webmaster Tools Site working on Search Console Refine personal & site settings Manage & Monitor your site		Search Traffic, Google Index Crawl & Fetching your site Submitting your verification code Testing Robot.txt & Sitemaps Security - Check for errors	
Module 26 : LANDING Page Technique			
1. Elements of Landing Page. 2. Acquiring Stunning Landing Pages 3. <b>Lead Grabbing</b> Themes & Plugins. 4. <b>CTA Placement &amp; Optimization</b> 5. Landing Page from third party sites.			
Module 27 : How to Start a Digital Marketing Agency			
1. How to Start a Digital Marketing Agency 2. Where do I get my clients from, places and areas to look for? 3. Approach and Strategies to Convert your prospective clients 4. How to Pitch to your clients, prove Digital Marketing is superior 5. Target Oriented Marketing - Impress with Analytics 6. <b>LEARN to Define Your Agency's Niche, Target Audience, Services to Differentiate &amp; Attract Clients</b>			



## Module 28 : WORDPRESS Website

1. **CREATING A WORDPRESS WEBSITE:** Personalize your brand, customize your site, Have control over the look and feel of your website, from Its domain name to its layout, No designing skills needed, Templates, **Create a Professional Responsive & Mobile Website.**
2. **Introduction to WordPress: Content management system (CMS) on the web.**
3. **Website Setup and Customization:** Learn to create, configure, and personalize stunning websites using a wide range of themes and plugins.
4. **Content Creation and Management:** Master the art of crafting and organizing engaging content, including blog posts, pages, and media elements.
5. **Troubleshooting and Maintenance**

## Module 29 : CONTENT Marketing

1. Introduction to Content Marketing: Importance of content marketing in modern digital strategies.
2. Content Creation and Strategy
3. Content Distribution and Promotion
4. Content Metrics and Analytics
5. Content Optimization and SEO
6. Master the art of optimizing content for search engines

## Module 30 : Design Graphics (CANVA) – create professional graphics

- **Graphics Effectively Communicate,** Visual Representations Of Information. Create Graphics For Clients & Social Media.
- **Introduction to Canva Graphic Design:** Dive into Canva's user-friendly platform for creating stunning visual content.
- **Designing:** Learn essential design principles, color theory, typography, and layout techniques.
- **Creating Custom Graphics:** Master the art of designing custom graphics, logos, social media posts, and marketing materials.
- **Templates and Collaboration:** Explore Canva's vast library of templates and collaborate with team members on design projects.
- **Practical Projects:** Apply your skills to produce eye-catching designs for personal and professional use.

## Module 31 : MEDIA Buying & Selling

**MEDIA BUYING is the business of purchasing advertising space,** Media Buying comes in different formats, such as banner ads, text ads and video ads. Why should you definitely use Media Buying for our business?

**Media Buying and Selling:** Delve into the world of strategic media buying and selling in the digital landscape. Benefits and Advantages.

**Boost Advertising Proficiency:** This course empowers advertisers and publishers to enhance their media buying and selling expertise for successful ad campaigns and revenue generation.







## Module 32 : Content Writing Principles ✍️ (Certified)

1. Writing Principles & Learn to Write Headlines for your Ads. How to increase your CTR using Content Writing skills. **You will LEARN the Psychology behind Online Writing & Visitor Behaviour.**  
**Introduction To Content Writing:** Learn To Create Compelling And Engaging Content.
2. **Writing Techniques and Styles:** Different writing styles, tone, and techniques.
3. **Crafting Captivating Headlines:** Master the skill of crafting attention-grabbing headlines and subheadings to hook readers.
4. **SEO Writing:** Learn to incorporate SEO principles into content to improve search engine visibility.
5. **Content Editing and Proofreading:** Discover essential editing and proofreading techniques.
6. **Writing for Different Platforms:** Create content for blogs, websites, social media, and marketing ads.
7. **PRACTICAL ASSIGNMENTS:** Practical exercises and real-world writing projects.

## Module 33 : AFFILIATE Marketing – how to make money online

1. **Introduction to Affiliate Marketing:** Affiliate marketing is the process of earning a commission by Promoting other people's (or company's) products. **You Find A Product You Like, Promote It To Others And Earn A Piece Of The Profit For Each Sale That You Make.**
2. Gain a comprehensive understanding of the affiliate marketing industry.
3. **Affiliate Program Selection:** Learn how to identify and choose the right affiliate programs and products to promote for maximum profitability.
4. **Affiliate Promotion Strategies, Performance Tracking and Analytics**
5. **Monetization and Scaling.** [at DMTI SOFTPRO YOU WILL LEARN HOW TO EARN COMMISSION FROM AMAZON, FLIPKART ...ETC.](#)

## Module 34 : LEAD GENERATION

Every businessman wants leads to his business:

1. How To Create Your 'Bribe' Offer.
2. Create A High Converting Page
3. Joining Give Away Events.
4. Adding Your Offer to Thank You Page.
5. Ad Swaps

## Module 35 : FREELANCING Techniques

1. Freelancing Website, Best practices,
2. Registering on Freelancing Web sites,
3. Applying for online jobs,
4. Micro job sites - application & posting.
5. Forum promotions, Accepting payments

## Module 36 : Forum Ad Marketing - QUORA

- **Creating a Marketing Plan on Forums.** Learn to Create Ads on Quora and target your relevant Audience with Keywords, Location and Topics.
- **Quora Ads:** Learn the potential of Quora's advertising platform to reach a highly engaged audience.
- **Ad Creation and Optimization:** Master the art of creating compelling ads and optimizing them for maximum impact.





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## Module 37 : WHATSAPP Techniques & Marketing

1. How to Use WHATSAPP for BUSINESS.
2. Sync your mobile and create Auto Messages via the platform.
3. Creating Personalised Business for Lead generation
4. Updating Social Media Platforms, Catalogues..etc.
5. Run Ads on Whatsapp - Via the META Platform

## Module 38 : GOLD SUBSCRIPTION



- ✓ Access to **ONLINE DIGITAL LIBRARY** -  
"1 Year **GOLD** Subscription" to Online Recorded Videos.  
**Modules+** Catch up on **Missed Lectures & Revise Modules**
- ✓ **\*\*WORTH Rs.36,990 "DIGITAL FREEDOM LIFE"**

## Module 39 : Digital Marketing Strategy and Planner

1. Introduction To Digital Marketing Strategy And Planner – **LEARN TO CREATE AND PRESENT**
2. Understanding A Well-Defined Digital Marketing Strategy For Business Success.
3. **Creating A Step-By-Step Plan To Achieve Marketing Objectives Using Various Digital Channels.**
4. Developing A Comprehensive Digital Marketing Plan
5. Channel Selection And Integration
6. Implementing Data-Driven Insights To Refine The Strategy
7. Adapt To Changing Market Trends.



## Module 40 : INFLUENCER Marketing

**Introduction to Influencer Marketing:** Explore the power of influencer marketing in today's digital landscape.

**Identifying Influencers:** Learn to identify the right influencers for your brand and target audience.

**Influencer Campaign Strategies:** Discover effective strategies to plan, execute, and measure successful influencer campaigns. **Building Influencer Relationships.**

## Module 41 : VIDEO Creation Pro-Tool

**Introduction to Canva Video Creation:** Explore Canva's video creation tools and capabilities. Make beautiful videos online easily, how to make Bumper Ads Video movies, Promo ads.

**Creating Engaging Videos:** Learn to design captivating videos using Canva's templates and assets.

**Editing and Customization:** Learn to edit and customize videos with text, graphics, and animations.

**Exporting and Sharing:** Master the process of exporting videos, sharing them on social media & websites.

**Practical Projects:** Apply your skills to create stunning videos, social media ads to promotional content.

## Module 42 : CHATGPT AI (Artificial Intelligence)

- Introduction to CHATGPT
- Creating Account & Signup Chatgpt
- Using ChatGPT
- How to use Prompts
- Errors with ChatGPT
- Short Story



- Legal and Copyright Templates
- Advance Prompts
- Cover Letters and Resumes
- Summarization and Keyword Extraction
- Blogging Articles and Editing
- Conclusion

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<b>Module 43.</b> <b>Personal Branding</b>	1. Define personal branding. 2. Understand the main concepts about personal branding. 3. Identify one's personal work values, abilities, skills and values. 4. Creating an Online Presence Strategy for self <b>5. Understand Branding and Implementing Self-branding.</b>
<b>Module 44.</b> <b>Interview Preparation</b>	1. How do you introduce yourself in digital marketing interview? 2. What should I say in digital marketing interview? 3. How to Answer Technical Jargon Questions 4. Learn to Answer the 3 types of Digital Media Questions? 5. How to Answer Futuristic Questions? <b>6. PREPARING FOR QUESTIONS ASKED IN THE INTERVIEW</b>
<b>Module 45.</b> <b>Building Resume</b>	1. Best Resume Writing Strategies & Tips 2. Creating Your Resume with Attractive Graphics 3. How to Lead with Your Best Information 4. Learn to Create a Format that Is Easy to Read 5. Do's and Don'ts of Resume - What to Add? <b>6. Creating a Professional &amp; Uniform Look of Your Resume</b>



**Best Digital Marketing Course 100% Internship & Job Assistance**

## 🔑 Course HIGHLIGHTS

✓ 12+ Certifications	✓	Life Time Access of Sessions*
✓ 15+ Professional E-Books	✓	Google Certifications
✓ Classroom   Online Training	✓	HubSpot Certifications
✓ Access to Missed Lectures	✓	Google Certified Faculty
✓ 80% Practical Training	✓	100% INTERNSHIP OPPORTUNITIES

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SCOPE  
➔**



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**TOOLS YOU WILL LEARN ➔ 45+ Modules**

**TOOLS  
YOU Will Master**



Google Sheets



**Quora** for Business



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Tools You will Learn to Operate

INTERNSHIP

TOOLS  
YOU Will Master

Quora

HubSpot



Google  
Mobile Ads



Google Ads



WORDPRESS

LinkedIn ads



Instagram  
Business  
ads

Google  
CERTIFICATIONS FOR MARKETERS



TWEAK YOUR BIZ



All #ASHTAG



Bing ads



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the Counselling  
Video

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BATCH DATES**



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## ★ Digital Marketing CAREER Scope ★

### CAREER OPTIONS after COMPLETING YOUR COURSE

- Digital Marketing Executive
- SEO Executive
- Digital Media Managers
- Junior Digital Marketing Specialist
- Digital Agency Account Manager
- SEO Auditor
- Search Engine Marketing Executive
- Social Media Branding Executive
- Pay-Per-Click Managers
- SEM/SEO Specialists
- Content Strategists
- E-commerce Specialist
- Brand Marketing Expert
- Email Marketing Executive
- Social Media Marketers
- Digital Marketing Associate Intern
- Content Marketer
- Blog & Web SEO manager
- Digital Project Managers
- Digital Marketing Consultant

**Easy EMI**

**Rs. 12000**

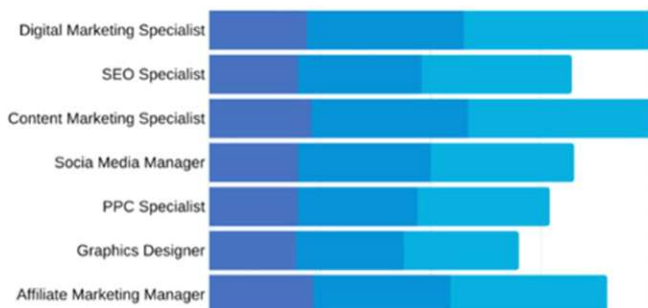


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#### **Best Entry-Level Digital Marketing Jobs**

Based on Average Salary



Entry-Level (No Experience) 5-9 Years Experience Max Salary (15+ Years Experience)



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## LIVE ONLINE TRAINING CLASS ON ZOOM

- 4 Months Duration
- 45+ Modules
- 12+ Certifications
- 100% Job Assistance
- Basics To Advance Level
- 18 Assignments & Projects
- 90% Practical + 10% Theory
- No Technical Background Needed



## CLASSROOM TRAINING

DADAR | MATUNGA | ANDHERI | THANE

- 4 Months Duration
- 45+ Modules
- 12+ Certifications
- 100% Job Assistance
- Basics To Advance Level
- 18 Assignments & Projects
- 90% Practical + 10% Theory
- No Technical Background Needed



### BATCH TIMINGS:

MORN: 8-9.30AM, 10AM-11.30

AFTN: 12-1.30PM, 2:30-4PM

EVEN: 4.30-6PM, 6-7PM

WEEKEND BATCHES AVAILABLE

## Who can join?



### BUSINESS OWNERS

Of STARTUPS, SMALL, MEDIUM BUSINESSES



### WORKING PROFESSIONALS

Marketing, Finance, MBA, PHD, MMS, PG



### STUDENTS & GRADUATES

BCOM, BMM, BBA, BMS BFF, BA, BFM ENGINEERING, UNDER GRADUATES.



### JOBSEEKERS & FREELANCERS

WORK FROM HOME, GRAPHIC & Web Designers, HomeMakers PART TIME OPPORTUNITIES.

**Eligibility to do this Course : Basic Computer Skills Required**

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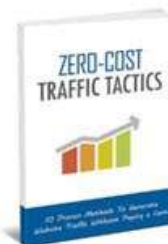
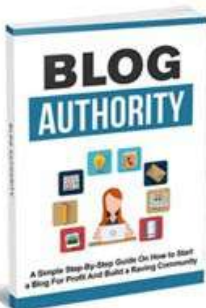
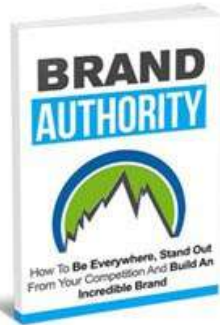


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Poonam Mashru – CEO & Founder



DIPEN MASHRU : FOUNDER  
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who will take you step by step into the Digital Marketing World!

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CLICK



## ★ **LIVE AGENCY PROJECTS & ASSIGNMENTS**

✓ In The Context of An Assignment In Digital Marketing, **"Live Projects"** *Refer To Real-World Projects* Or Campaigns that **Students are Required to Work On as Part of Your Coursework.**



**Projects**

✓ These Projects *Involve Businesses* Or Clients and are Conducted *with Real-Time Websites*, & Comply to Hypothetical & Practical Assignments.



✓ The **Purpose of Live Projects** is to *Provide Students with Practical Hands-On Experience In Digital Marketing.*

✓ By Working On Live Projects, Students Can Apply Their Practical Knowledge To Real Situations, *Gain Insights into Industry Practices, and Develop Problem-Solving Skills.*

✓ **This Approach Allows Students to Learn from Real Challenges,** *Create Digital Marketing Plans Like An Agency*

✓ **Make Professional Quotations, Planners**

✓ **Learn to Start a Digital Marketing Agency**

*Ultimately, Live Projects Help Students become **Better-Prepared Professionals** In the Field Of Digital Marketing.*



**Assignments**







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**97% COURSE COMPLETION RATE**

**STUDENT GALLERY** ➡ ➡ ➡



4.7/5 CUSTOMER REVIEWS



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**Vinayak Katkar**

5 reviews

★★★★★ 8 months ago

I did my advance digital marketing course at dmti softpro. I had a good experience. I got to learn many new things like SEO, google adwords, social media marketing....

They introduced me to the world of digital marketing and helped me pursue my goals with much ease, without any obstacles. They even guided me with job assistance and I thank them dearly for that.

**Google**  
Reviews ★★★★★



**BHAVESH BAROT**

1 review

★★★★★ 2 months ago

My experience of doing digital marketing at DMTI SOFTPRO course was very nice and experience was nice. The quality of education, the practical approach to learning, and the support provided have all contributed to my growth as a digital marketer.



**Abdul Azim Abdul Karim Maniyar**

1 review

★★★★★ 8 months ago

I did my advanced digital marketing course at dmti softpro. I have good experience specially I have enjoyed GOOGLE ADWORDS, SOCIAL MEDIA MARKETING AND SEARCH ENGINE OPTIMIZATION. They take me in digital world to make easy to learn the digital marketing and dmti softpro given the special offer for the 100% job assistance this help us to get job easier. Thank you dmti softpro for giving such a good experience.



**Sakshi Chavan**

2 reviews

★★★★★ a year ago

I would like to share that, I have completed Advance Digital Marketing Diploma course from DMTI Softpro - Thane branch. I enjoyed learning here because the teaching faculty is nice, kind, supportive & most importantly doubt solver which helped me a lot in learning. It was a great experience throughout my course, Thank you! DMTI. And I assure you that this course will make you expert in Digital Marketing.

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**Aniket Gholam**

8 reviews · 8 photos

*Review*

4.9/5



891 Reviews

★★★★★ 2 months ago

I discovered DMTI on social media while searching for a digital marketing institute in Mumbai. It's the best place to learn about digital marketing. The Sunday masterclass is really beneficial to me in developing plans for all of the platforms covered in the course. The teachers are well-trained and experienced, and the classroom climate is lively.



**simran banwait**

Local Guide · 6 reviews · 14 photos



★★★★★ 6 months ago

DMTI has helped me clear all my doubts about Digital Marketing and also I got such an amazing overview about all the fields I can further pursue my career into. Dipen Sir used to give live examples from the market and also he made us exposed to how actually Google ads work.

It was really great to do the Digital Marketing Course at DMTI.

I also got internship while I was doing the course.

Sir cleared my doubts which I was facing through my internship.



**Alisha Crasto**

Local Guide · 19 reviews · 49 photos



★★★★★ 3 years ago

DMTI softpro has given me an opportunity to widen my knowledge and get to know how interesting Digital marketing is. There are a lot of aspects and they are indeed interesting. The faculty is very professional and they focus on complete practical work. The experience was great and inspiring.



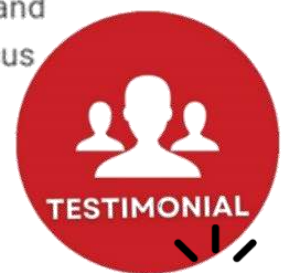
**SHAIKH PARVEZ**

1 review

★★★★★ 6 months ago

I recently completed my digital marketing course at DMTI softpro had a great experience in this institute

This has been one of the best learning experience I've ever had. This has been one of the most amazing opportunity for growth I've at any point had. The class was really intuitive and the educator thought us ideas and cleared questions in an exact manner.



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## Students

## PLACED ➡

*Congratulations* 

**TUSHAR KESARKAR**

Got PLACED at  
**WAT CONSULT**

  
Connect | Converse | Collaborate | Co-create

Designation -  
**Analytics Executive**

*Congratulations* 

**Akshata Amol Bamne**

Got PLACED at  
**ALTIOS**



Designation - Digital  
Marketing Associate



*Congratulations* 

**Manvi Shripal Jain**

Got PLACED at  
**DMA YELLOW WORKS**



Designation - Business  
Development & Project  
Manager

*Congratulations* 

**Aditi Pandit**

Got PLACED at  
**Puretech Digital**

  
engage experience inspire

Designation - SEO &  
Social Media Account  
Manager

www.dmti.mobi | www.softprocomp.com

*Congratulations* 

**Kunjal Doshi**

Got PLACED at  
**MAGNIK INDIA**



and many  
more .....

*Congratulations* 

**Tarak V Shah**

Got PLACED at  
**Dukaan Dost**



Designation -  
Marketing Manager

*Congratulations* 

**Namrata Singh**

Got PLACED at  
**THE DIGITAL BABU**



Designation - Social  
Media Intern



*Congratulations* 

**Parth Gawade**

Got PLACED at  
**INDIAN GIFT PORTAL**

  
INDIA'S GIFTING SITE

Designation - Social  
Media Marketer

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**ADVANCE DIGITAL MARKETING DIPLOMA(ADMD) 45 Modules**

**"Online" & "Classroom" | ✓ Trained Over 29700+ Students**

## In-depth & Advance Digital Marketing Diploma

for Beginners and Professionals

**Duration : 4 Months**

**Weekday Batch**

Mon – Wed – Fri  
Tues – Thurs – Sat

**Weekend Batch**

Sat | Sun  
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Includes 12 Certifications

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## Why Choose Us?



### FEATURES



**100% PRACTICAL TRAINING**  
BASIC TO ADVANCED LEVEL  
BEGINNER TO EXPERT LEVEL



**15+ YEARS OF EXPERIENCE**  
PATIENT & EXPERIENCED FACULTY  
AGENCY STYLE TRAINING



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INDUSTRY RELATED PROJECTS  
PRESENTATIONS & SUBMISSIONS



**100% PLACEMENT Assistance**  
INTERNSHIP OPPORTUNITIES  
DEDICATED PLACEMENT TEAM



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15 E-BOOKS & PRINTED WORKBOOK  
VIDEO LIBRARY ACCESS - 1 YEAR



**EMI, REASONABLE FEES**  
SAVE UPTO 50% ON FEES  
3 EMI OPTIONS



**INTERVIEW & RESUME**  
PROFESSIONAL H.R. ADVICE  
PREPARATION by MENTORS



**PROFESSIONAL CLASSROOMS**  
7 CLASSROOMS, 100+LAPTOPS  
& DISCIPLINED ENVIRONMENT

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## Frequently Asked Questions



### Q. Who Is Eligible to Apply for Advance Digital Marketing Diploma?

The ADMD course is meant for 10th Std, 12th Std Students, Under Graduates, Graduates, Young professionals, Job Seekers, Engineerers, Freelancers, and Small, Medium business startups - *Anyone with an "Interest of Creating a Business or Career Around Digital Marketing"* - in age group of 15 to 50 years.

### Q. Can I Do Digital Marketing Course After 12<sup>th</sup> or while in College?

Yes Absolutely! You have the opportunity to pursue a digital marketing course right after the 12th grade. ***The earlier you begin, the greater your chances of success.*** There's no need for a academic degree to get started in digital marketing. **All You Need Is A Basic Grasp Of Using A Laptop, Internet Access, And Basic English Reading Skills.** *That's all it takes to embark on your journey in this field!*

### Q. I Have Work Experience In A Different Field And Now I Want To Switch To Digital Marketing, Can I Apply?

Certainly! Yes, you can pursue digital marketing as an add-on to your current profile. Your existing knowledge and skills in marketing will serve as a valuable foundation, giving you a head start in transitioning!

### Q. Do I Need To Bring A Laptop To The Class?

We PROVIDE YOU WITH LAPTOPS. We have a SETUP of over 100+ Laptops.

### Q. I Can Not Pay The Entire Fee In One Go And Would Like To Pay It In Installments.

WE HAVE EMI FACILITY & Installments. For Early Bird Discount, KINDLY CALL FOR THE OFFER OF THE MONTH.

### Q. Will DMTI SOFTPRO Help Me Prepare For These Certification Exams?

**YOU GIVE YOUR EXAMS & GET CERTIFIED IN THE INSTITUTE ITSELF.** All Preparation, Training & Exams given in the Institute.

### Q. Do You Provide Internship?

Certainly! YES, upon successfully completing the program and passing the certification exams, we offer assistance for full-time internships to freshers, undergraduate students, or anyone aspiring to build a professional career in digital marketing. *To secure the internship opportunity, you will need to pass the internship interview.*

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## **"CAREER & SKILLS IN DIGITAL MARKETING"**



Real Batch Image

**ONLINE | OFFLINE**

**Dadar / Matunga | Andheri | Thane**

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